Karishma Pawar | UX Designer

A User Experience Designer with a focus on producing user-friendly, data-driven, and futuristic design experiences for ~~users~~ people.

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Experience

UX Designer | Designcoz UX+UI Design Studio

August 2019 - September 2020 | Mumbai, India

- Built applications, websites, products, and pitch decks. Provide end-to-end solutions while leading a project from conception to deployment.
- Created DesignCoz's Design Process Guide for future projects directly impacting workplace culture.
- **Clients:** M3India (One-stop platform for Indian Doctors), Leap Mena UAE (FoodTech), Benow (Digital Payments & EMI Technology platform), Quirk Station (D2C Brand), SuperGaming (Gaming).

UX Design Intern | Designcoz UX+UI Design Studio

March 2019 - July 2019 | Mumbai, India

- Assisted the CEO and other lead UX designer in constructing a D2C e-commerce brand, produced sketches and wireframes and collaborated with developers.
- Built a visual library to optimize the UX team's efficiency by creating reusable components in Sketch and proposed an effective way to maintain the library

Design Intern | ILM UX Pvt. LtD

Oct 2018 - Jan 2019 | Navi Mumbai, India

- Worked with a broad team of developers, project managers, and data scientists to enhance the overall usability of business systems.
- Organized feedback and internal testing sessions to guide the design directions. Based on feedback, I worked on rapid iterations of designs.

Selected Projects

M3 India - Japan

https://www.m3india.in/

- M3 India, a division of M3 Group, serves as a unique platform for Indian physicians to connect and keep current on information that is pertinent to their fields of practice. I carefully collaborated with the CEO of the M3India team, the product managers, and other stakeholders to develop features such as the Doctors Webinar flow, Medical news & analysis, curated Journal summaries, Doctors survey, Quiz, and others.

Morefun -

https://www.morefun-international.com/

- I Led a design effort in a team of 2 designers for Europe's largest exposition for solutions in the areas of Payments. I collaborated with stakeholders, developers, and testers in a quick-paced environment to come up with conceptual concepts for their website redesign.

Education

M.S UX and Interaction Design
Thomas Jefferson University

Bacherlors (B.E) Computer Eng.
Mumbai University

Certifications

CodeAcademy: Beginner level
HTML, CSS, PHP and SQL

ImaginXp:UX and Design Thinking
User Experience Jumpstarter

Skills

Holistic UX Research and Design
Design ethnography, User research, Heuristic analysis, User journey mapping, Content strategy, Affinity mapping, Information architecture, Sketching, Wireframing, Rapid Prototyping + Pretotyping, Design sprints, Usability testing

Prototyping and Design Tools
Figma, Sketch, Adobe XD, InVision, Microsoft Office, WordPress, HTML, CSS

Interpersonal Skills
Collaborative, Adaptive, Relationship building, Active listening, Cultural competency, Conflict de-escalation